

### GEORGIA MOTORCYCLE HISTORY THE FIRST 60 YEARS: 1899 - 1959

#### CHRIS PRICE

Georgia Motorcycle History is the culmination of tireless research, pouring over hundreds of archives, articles, family collections, books, and interviews. This stunning, 270-page, clothbound, hardcover coffee table book illuminates the earliest days of American motorcycling culture through the photographs and stories of Georgia. The exclusive collection contains nearly 250 black and white archival photographs, each image methodically researched and captioned in vivid detail. While several key figures in American motorcycling history are featured, the book also explores topics such as the motorcycle's role as it was used by enthusiasts, businesses, military and service departments, and professional racers.

The book begins with an introduction of the motorcycle at the turn of the century. From there, the first chapter presents the story of Georgia's first motorcycle and expands into colorful stories of America's earliest enthusiasts and pioneering spirits. The second chapter recounts the exhilarating and dangerous tales of motorcycle racing, from its origins on horse tracks and the infamous board track motordromes to the later industrialized and professional sport that we know today. It wasn't all fun and games though. In chapter three, the book looks into the motorcycle's role in both WWI and WWII, as well as its indispensable place in various municipal service departments. In the last chapter, *Georgia Motorcycle History* steps back and reviews the motorcycle's evolution from a bicycle with a clip-on motor to an advanced technological mode of transportation, from a simple utility to a member of the family.

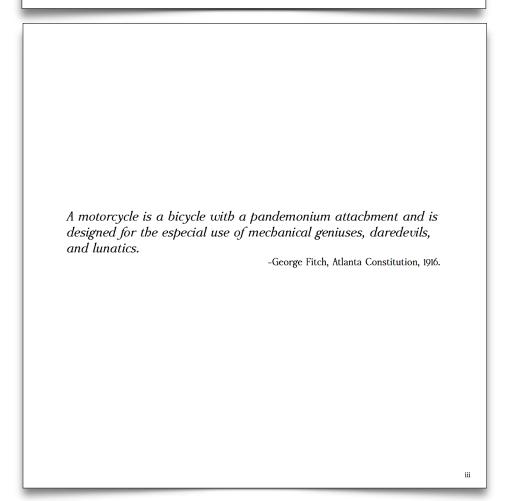
The pictures and stories included in *Georgia Motorcycle History* reach far beyond a simple documentation of local history. They embody the American spirit and represent a cornerstone of our nation's culture. Hundreds of copies of *Georgia Motorcycle History* have been sold to a variety of enthusiasts in 20 different countries within the first 2 years of its release, and copies are now being carried by exclusive retailers and world-class museum gift shops. For more information about the book as well as a consistently maintained "Ongoing Discoveries" page, please visit the website <u>GeorgiaMotorcycleHistory.com</u>.

#### www.GeorgiaMotorcycleHistory.com



### SAMPLES





#### INTRODUCTION

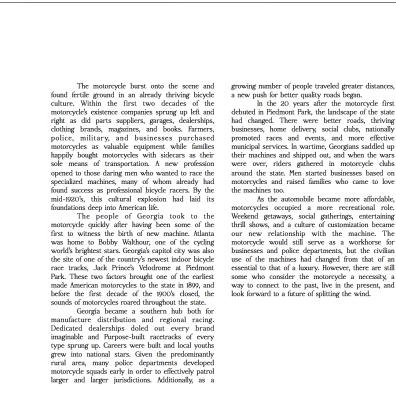
At the turn of the 20th century, an exciting modern world had begun to take shape, and the United States was leading the transition. The industrial barons of the Gilded Age had inflated American infrastructure and made space for a rising middle class. As a result a new breed of innovators pushed the boundaries of technological accessibility. The Machine Age was on the horizon. With it, came countless innovations, machines that formed a new modern culture.

In the mid-to-late 1800's, the bicycle was a marvel in Europe, and in 1876, the exciting new vchicle made its way to the U.S. Though cumbersome at first, with the front wheel being significantly larger than the rear, the bicycle quickly evolved. It provided the most efficient and economical form of transport, bested only by one's own feet. As the bicycle gained acceptance, a new culture arose centering around it.

Culture arose centering around it. The new industry boomed. Countless manufacturers suddenly appeared while local shops and parts suppliers feverishly tried to keep up with demand. Bicycle-specific clubs formed and began promoting social and competitive events. Group rides, long-distance touring, hill climbs, and bicycle socials became popular activities. Meanwhile, bicycle racing emerged as the predominant, fanatical sport around the globe. Racing became an industry in and of itself, and with manufacturer sponsorships and heavy promotion, the most popular riders became international superstars. Although the bicycle created a frenzy and capitvated the public, it was another invention taking shape in Europe that would elevate bicycle cluture to new heights. Experiments were underway in Germany, France, and the U.K. in an effort to devise an internal combustion engine that ran on gasoline. One of the first and most successful designs came from a Parisian by the name of De Dion-Bouton. The Frenchman developed a single cylinder, 1.3 horsepower, 4 stroke engine powered by a battery and coil and fueled by gasoline. Initially, the engine was developed for manufacturing machinery, but it was soon adapted to fit onto three- and fourwheeled carriages. As the bicycle's popularity was at its peak, dipping on an engine seemed only logical. Intrepid businessmen on both sides of the Atlantic placed orders for the early engines and began experimenting with configurations of their own. A Massachusettsian man by the name of Charles H. Metz, maker of the Orient bicycle in guess onto one of his Orient tandem bicycles in 180%. With this, America acquired its first motorcycle.

The motorized tandem pacer, like the one Metz developed, was initially used for bicycle racing. Just as tandem bicycles had done for years before, the new motorized tandem would ride in front of the cyclist to create slipstreams, allowing the racers to achieve higher speeds in the draft. Upon introduction, the new motorized pacing machines were a sensation, offen outshining the bicycle races themselves. Development continued and the tandem pacer gave way to single rider machines as well as more manageable consumer versions. Soon, almost every American bicycle manufacturer was getting into the new motorcycle business. With such competition, the evolution of the technology skyrocketed.

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# ΤΕSΤΙΜΟΝΥ

This is much more than just another motorcycle book. It gets to the story of the people, the towns, the culture of the area. It makes me think that somehow every state needs to discover all of its motorcycle history and publish it. If Price publishes the 1961 to current Georgia motorcycling history, I will have a copy in my library.

~ The National Motorcycle Museum

I got my copy of GMH from Chris at Barber (Museum's Vintage Festival) and have already gone through it several times. It is incredibly well researched and written. Get your copy before they are gone.

~ David Morrill, historian/writer

I am really impressed with my copy of GMH, information I have never seen before. Just the info on the black board track racers is worth the price of admission.

~ Jon Szalay, TV Personality, restorationist, historian.

This book is highly recommended, well researched with many previously unseen photographs. Not just of interest to Georgians, but anyone interested in old motorcycles.

~ Brad Kenyon, avid antique motorcycle enthusiast.

All of this is a long lead to saying how impressed I was with the efforts of AMCA member, historian, and author Chris Price, whose book manages to bring the history of motorcycling in Georgia to life even if you've never visited the state. ... Chris has assembled a number of these interesting vignettes, but the real accomplishment of the this book is in the period photographs he found and the research he did to tell the stories of the people in them.

~ Greg Harrison, Editor of The Antique Motorcycle Magazine

One serious piece of research. I know how long it takes to find good pictures and then research the story behind them.

~ Jim Mahoney, historian/writer

## ABOUT THE AUTHOR



#### Chris Price

Born and raised in Rome, Georgia Chris is driven by a passion for understanding, documenting, and sharing the remarkable stories of early American motorcycle culture. His focus on the smallest, most intimate details, and utilization of specific, appropriate, and rare photographs to illustrate these moments provides a unique perspective, rich with context and detail.

Through weekly articles distributed at ArchiveMoto.com and the corresponding social media pages, Chris explores detailed accounts of the machines, manufacturers, events, and characters that pioneered this rich and diverse culture. Currently, an actively engaged audience of over 12,000 unique readers per week with an extended audience of 104,000 enthusiasts via indirect sharing results in a considerable and growing visibility within a wide variety of communities. As a result Chris and Archive Moto have become a go-to resource for authors, publishers, journalists, bloggers, and tv/film producers.

His research has been utilized and/or featured in a number of internationally distributed publications and high profile radio, film, and television series, including projects for the Discovery Channel, Velocity Channel, and the BBC. Chris has also contributed material, performed research, and curated exhibits at events like The Race of Gentlemen, the Barber Motorsport Museum's Vintage Festival, the Indianapolis Motor Speedway's Brickyard Invitational, as well as a number of world renowned museums from New York to Brisbane.

Lastly, as an active participant in various national clubs and consistent presence at most major motorculture events Chris is continuously engaged with the enthusiast community which he loves. (He has been an AMCA member for several years and recently co-founded a local chapter, the Smoky Mountain Chapter in which he currently serves as the secretary and newsletter editor). With a marketing and promotions background rooted in two decades of active employment in the music industry, professional experience in graphic design, a strong footing within the American motorcycle community, expansive web presence, participation in highly visible events, a passionate interest for sharing this history, and a number of titles set for future publication Chris and Archive Moto continues to be a resource for all interested in American motorcycle culture.

### Chris Price

chris@GeorgiaMotorcycleHistory.com www.ArchiveMoto.com (706) 766-7334

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